

Krista Perez

OF SUGAR LOVE CHIC

A second generation Latina with Cuban and Spaniard roots, Krista was born, raised and lives in Miami, Fl.

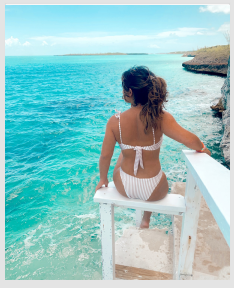
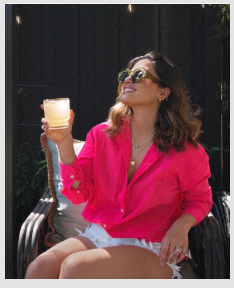
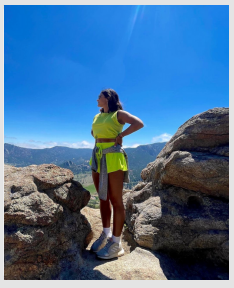
She shares down-to-earth and relatable content through her experiences, tips and enjoyments of daily life with her community.

instagram	pinterest	blog umv	facebook page
60.2k	37.8k 9.5mil monthly views	40k	1.8k

DEMOGRAPHICS

Female: 91.6% **Male:** 8.4%
No Kids: 71.8% **Kids:** 28.2%
Age: 25-34 57%, 35-44 29%
United States: 92.7%
Top 5 Cities: Miami, New York, Chicago, Dallas, Orlando
Top 5 States: Florida, California, Texas, New York, North Carolina
Married: 65.2% **Unmarried:** 34.8%

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